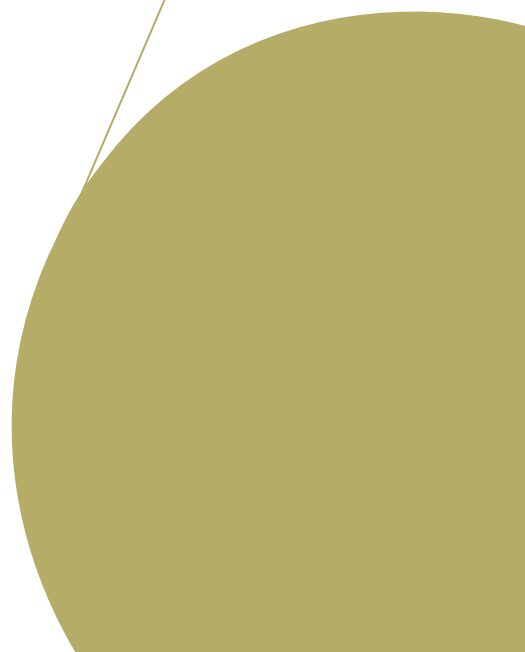




OneMama Letter from Founder

2010



FROM OUR FOUNDER

August 2010

Dear OneMama Supporters:

What began as a personal vision in 2007, borne from my own personal loss, has blossomed into a fully-functioning OneMama Birthing and Infectious Disease Prevention Clinic in Kirindi Uganda, and our vision continues to grow. We plan to build 250 Birthing Clinics around the world in rural impoverished communities over the next decade!

By standing behind traditional medical providers, like Mama Jamira in Uganda, we build an entre into societies that otherwise would shun western medicine and avoid care. Currently, our Uganda clinic births an average of 30-40 babies per month, and sees close to 60 other patients at the general clinic. That is 480 safer births, and over 700 patients and their families impacted by our clinic each year. Since we opened our doors in 2008, we have supported thousands of Ugandans by helping mothers and infants, and their family members get healthcare and economic development assistance. We not only birth babies in the safest environment in the area, we provide pre-natal support such a checkups and much needed vitamins (like folic acid, a simple remedy to avoid birth defects). We provide HIV & Malaria testing for men and women of all ages, treat them for malaria, or refer them for treatment for HIV/AIDS.

But we saw a further need; for economic development and empowerment for the communities we serve. We realized the women and men in the area had some wonderful skills to create crafts and goods that would sell well back in the U.S. We helped these families obtain the materials they needed to create clothes, children's toys, jewellery and other crafts and we created a website to sell those goods (see: onemama.org/give). We put the proceeds back into OneMama and showed the community what they could do on their own.

Now we look to bring electricity to the village of Kirindi by adding solar panels and a generator to the OneMama Clinic. The addition of electricity will help to supply better medical care, and connect the OneMama Clinic staff and the Village to 21st Century.

Meanwhile, in the US I was blessed with a unique opportunity to create a skin care and makeup line called Shaboom Products & Cosmetics. Shaboom almost instantly started getting noticed. This month OneMama is being recognized as the "Charity of Choice" at L.A. Fashion Week – a direct result of Shaboom's relationship with OneMama. The products are made from sustainable materials and the interest in them became an excellent showcase to link the product to causes OneMama serves. A portion of the ShaBoom proceeds goes to

support the OneMama clinic. We are working to establish Shaboom as a long-term funding stream for OneMama's US operations.

Along the way, we have had many fortuitous encounters with people who instantly wanted to help us with our mission. Mothers, who cannot understand how women bear the pain and uncertainty of childbirth alone, are touched to give. People everywhere who feel helpless to create positive change knew that their support, no matter how small, makes a big difference in people's lives half a world away. Volunteers stepped up to help us fundraise, create a web presence and support me in the administration of this growing endeavour in so many infinite ways.

Our next step is to reach out to foundations and other supporters who can help us to create a state of the art clinic in Kirindi that will attract Doctors without Borders and expand what our staff can do on a daily basis. We are seeking funding to help us expand our US operations so that program officers can visit more regularly and study what works well, creating a manual of operations that can be replicated elsewhere.

Now, as we head into 2011, we are stepping into a new phase. We realize that we have an excellent, effective and relatively simple model that can be expanded to other poor, rural and remote regions around the world. In places where medical care is nonexistent, we can bring help.

Early in my envisioning process for OneMama I claimed I would establish 250 clinics worldwide. I have at times thought that number was too daunting a figure to reach. But, when I look back on what we have accomplished with our first OneMama Clinic, I am certain that goal is attainable. I have found support in the most unlikely places, and have been inspired daily by the good I know we are doing in Uganda.

Thank you for all of your kind support. As many of you know, I call our supporters "Action Heroes" because you have taken the charge to "do good" and come through with your donations of time, money and energy. Let's continue to march onward together and change the World!

Blessings,

Siobhan Neilland
Founder, OneMama USA and OneMama, International

by phone at 415-971-9324 / 866-485-1447.